

# The Jobs To Be Done Canvas

Job executor (who’s your end user):

Version:

Project:

Job statement (Verb + object + context)

Job map

1. Define	2. Locate	3. Prepare	4. Confirm
5. Execute	6. Monitor	7. Modify	8. Conclude

Job roles

Emotional

Functional

Social

Forces of progress

Problem 	Progress 
Habits 	Anxiety 